

**Coventry City Council**  
**Minutes of the Meeting of Health and Social Care Scrutiny Board (5) held at 10.00**  
**am on Wednesday, 29 January 2020**

Present:

Members: Councillor L Kelly (Chair)  
Councillor M Ali  
Councillor J Birdi  
Councillor L Harvard  
Councillor J Innes  
Councillor R Lancaster  
Councillor H Sweet

Co-Opted Member: David Spurgeon

Employees:

V Castree, Place Directorate  
J Coates, People Directorate  
P Fahy, People Directorate  
L Gaulton, Director of Public Health and Wellbeing  
L Knight, Place Directorate

Apologies: Councillor J Clifford, M Mutton (Cabinet Member), E Ruane  
and D Skinner

## **Public Business**

### **25. Declarations of Interest**

There were no declarations of interest.

### **26. Minutes**

The minutes of the meeting held on 16<sup>th</sup> December 2019 were agreed and signed as a true record.

Further to Minute 16 headed 'Developing Stroke Services in Coventry and Warwickshire - Public Consultation', the Board were informed that at the Joint Health Overview and Scrutiny Committee meeting on 22nd January, Members agreed to support the proposals for improved stroke services and that regular updates to monitor actual performance against the anticipated outcomes in the business case would be submitted to future meetings of Health and Social Care Scrutiny Board (5).

### **27. 2019 Year of Wellbeing - Next Steps**

The Board considered a briefing note and received a presentation of the Director of Public Health and Wellbeing which informed of the Council's participation in the Year of Wellbeing and sought direction on the focus of future local activity to

promote lifelong wellbeing messaging to staff and residents. The Board also viewed a short video which provided a Coventry perspective of the year of activities from a range of organisations including schools and community groups.

The briefing note indicated that the 2019 Coventry and Warwickshire Year of Wellbeing was a public campaign across both authority areas driven by the joint Health and Wellbeing Boards acting as the 'Place Forum'. The campaign provided a visual and messaging framework for the 24 individual Board partners to promote wellbeing and prevention activity throughout 2019 with a long-term intention to keep people well and reduce demand for health and care services. The main thrust of the activity focused on the development of a visual 'brand' that could be used by any partner and the use of positive, strengths-based language to showcase the benefits of staying well. The City Council was a strong adopter of the campaign, promoting it through media campaigns, public signage, intranet stories and opportunities for staff to engage in 'wellbeing' themed activity. The strength of the brand had been multiplied through its adoption by key partners across the NHS, police, universities and third sector. The Board were informed that in taking a 'dispersed ownership' approach to the event, this had grown the visibility and reach of the campaign.

Reference was made to the tie in with the European City of Sport.

Recognising the positive impact of the year, the branding and logo had been revised under the banner 'Wellbeing for Life' to secure longevity of use. A radio campaign was launched in early January to engage the annual 'New Year resolution' momentum with a longer-term aspiration for wellbeing. Support was being sought to maintain the use of the brand on Council materials where there was a 'wellbeing' element that was being highlighted.

It was proposed to launch, later in the spring, a Coventry and Warwickshire approach to '5 Ways to Wellbeing', a simple national model for promoting wellbeing that was intended to build the capacity of individuals to understand, value and act to balance their own wellbeing.

The briefing note and presentation highlighted the main targets of activity that had been delivered during the year as follows:

- i) 100 local primary schools increasing child physical activities during 2019 - through partnership working with Think Active, Schools Games Organisers, School Sports Trust, CV Life and officer capacity, the target had been exceeded for contacts, activities delivered and advice/resources shared.
- ii) Starting a conversation about loneliness and social isolation - national campaigns were supported and promoted to target messaging aimed at reducing stigma and generating social action. A strategic approach to loneliness was being developed in Coventry with a range of partners.
- iii) Promote 'Thrive at Work' to Health and Wellbeing Board members and other employers - the majority of Board members had signed up for the 'Thrive at Work' wellbeing accreditation and results were very close to securing workplace wellbeing improvements for 19% of the working age population employed through the public sector.
- iv) Achieve 1000 pledges by individuals to promote wellbeing – this figure had been exceeded by around 800 pledges. This figure was higher if the 'One You' web-based health pledges were included.

The year had been delivered with a total budget spend of £300,000 plus in kind contributions of staff time by partners.

Place Forum partners had now been consulted about their preferences in terms of legacy activity for the Year of Wellbeing. The health and care system was particularly interested to progress explorations into 'anchor institutions' models, whereby large, community-embedded organisations reviewed their purchasing power, facilities and estates, employment opportunities, partnerships and environmental impact to drive positive change for the communities in which they were located.

An external evaluation of the Year of Wellbeing had been commissioned through a company called Risk Solutions Ltd. Their final evaluation findings were expected in early February and would feature in the final report that was due to be published in March. A decision had been taken to continue funding 1 full time employee for a further 12 months to embed legacy activity and drive forward the 'next steps work'.

The presentation highlighted the learning from the past year.

The Board questioned the officer on a number of issues and responses were provided, matters raised included:

- Support for the success of local primary schools increasing child physical activities
- Further information about the 'anchor institutions'
- Information about the support that had been provided for disabled citizens
- What reach did the message of the Year of Wellbeing have for local residents
- A request for specific examples of conversations about loneliness and social isolation and an acknowledgement of the difficulties of measuring successes for this action
- How did Year of Wellbeing information reach people who had no access to the internet
- Future opportunities for the Board to be able to scrutinise political decisions made by the Executive.

**RESOLVED that:**

**(1) The proposals for the 'Wellbeing for Life' brand and messaging set out in 3.4 and 3.5 of the briefing note to support the visible legacy of the Year of Wellbeing be endorsed.**

**(2) The Cabinet Member for Public Health and Sport be recommended to support the promotion of ongoing participation across Coventry City Council in the health and wellbeing agenda, particularly in relation to improving staff wellbeing.**

**28. Adult Social Care Peer Challenge 3 to 5 March 2020**

The Board considered a report of the Director of Adult Services, which informed of the forthcoming Adult Social Care peer challenge which was due to take place

from 3 to 5 March 2020. Peer challenges were a key part of how social care continued to improve within the city.

The report indicated that the case file audit took place in October 2018. The timescale between the case file audit and the peer challenge was longer than usual as Coventry had offered to be first to trial a new methodology for the case file audit that took a more rounded view of social work practice than could be gathered from an isolated review of 20 cases.

In respect of establishing the Key Lines of Enquiry reference was made to the core Adult Social Care objective of supporting people to be as independent as possible within their own homes and communities. This objective aligns with the system vision of: 'We will do everything in our power to enable people across Coventry and Warwickshire to pursue happy, healthy lives and put people at the heart of everything we do'. Based on Adult Social Care performance data two areas where there could be potential to improve in order to further support the delivery of this core objective were identified from which the following two Key Lines of Enquiry were established:

(i) Admissions to residential care

A number of changes had been made to how people are supported at home in recent years. It is appropriate that the peer challenge team consider what else could be done in order to reduce levels of residential admissions and support people in their own communities.

(ii) Effectiveness of promoting independence.

The work to develop the promoting independence approach was ongoing and this would always be the case. Could the peer challenge team advise on further improvements in this area and what opportunities for improvement existed through working closer with internal and external stakeholders.

Data to support these two Key Lines of Enquiry was set out at an appendix to the report.

The report also detailed recent and proposed improvements being introduced by Adult Social Care as the Department worked to improve the services for Coventry residents.

The Board were informed that for Adult Social Care there was no formal regulatory or inspection framework and there was no requirement to participate in a peer challenge as the challenge team were essentially 'invited' to undertake the challenge. These processes did however provide valuable learning opportunities for Adult Social Care and often the wider system.

The Board questioned the officer on a number of issues and responses were provided, matters raised included:

- Clarification as to why Coventry was admitting more residents into residential care but numbers weren't rising – was this because people were being supported to be independent and remain in their own home for longer or were people being admitted into care later than they should have been

- How would the outcomes of the Peer Review Challenge compare and contrast with answers from service users
- From the outcomes from different sources, how would trends be picked up
- Clarification as to the figures included in the supporting data relating to the effectiveness of promoting independence in respect of older people receiving reablement/ rehabilitation on discharge from hospital.

The Board were informed that Councillor Clifford would be meeting with the Peer Challenge Team during their forthcoming visit and Board members were welcome to attend this meeting. Also, the Board would be invited to attend the feedback session with the lead Director on 5th March to hear the Team's initial thoughts on their findings.

**RESOLVED that:**

**(1) The content of the report be noted and the Key Lines of Enquiry for the peer challenge be supported.**

**(2) The peer challenge process through meeting with the peer challenge team and providing scrutiny oversight of how findings from the review are progressed be supported.**

**(3) Members of Scrutiny Board (5) be invited to speak with members of the Peer Challenge Team during their forthcoming visit and also to attend the feedback session with the lead Director on 5th March.**

**29. Work Programme 2019-20 and Outstanding Issues**

The Board considered their work programme for the current year. The potential second walk in centre for the city was put forward as a future item for the Board to consider.

**RESOLVED that:**

**(1) The work programme be noted.**

**(2) An item on the potential second walk in centre for the city be considered at a future Board meeting, with the Accountable Officer for Coventry and Rugby CCG being invited to attend.**

**30. Any other items of Public Business**

There were no additional items of public business.

(Meeting closed at 11.00 am)